

ALARACT 232/2014

DTG: 021936Z OCT 14

SUBJ/ALARACT 232/2014 - GENERAL DOUGLAS MACARTHUR LEADERSHIP AWARD PROGRAM FOR CALENDAR YEAR 2014 (CY14)

THIS ALARACT MESSAGE HAS BEEN TRANSMITTED BY USAITA ON BEHALF OF HQDA //CDRHRC

SUBJECT: GENERAL DOUGLAS MACARTHUR LEADERSHIP AWARD PROGRAM FOR CALENDAR YEAR 2014 (CY14)

1. REFERENCE: ARMY REGULATION (AR) 600-89 GENERAL DOUGLAS MACARTHUR LEADERSHIP AWARD PROGRAM; ISSUE: 20 SEPTEMBER 2007.

2. PURPOSE: THIS MESSAGE ANNOUNCES THE GENERAL DOUGLAS MACARTHUR LEADERSHIP AWARD PROGRAM FOR CY14.

3. OBJECTIVE. THE GENERAL DOUGLAS MACARTHUR LEADERSHIP AWARD RECOGNIZES COMPANY GRADE OFFICERS WHO DEMONSTRATE THE IDEALS FOR WHICH GENERAL MACARTHUR STOOD -- DUTY, HONOR, COUNTRY -- AND PROMOTES AND SUSTAINS EFFECTIVE JUNIOR OFFICER LEADERSHIP IN THE ARMY. A TOTAL OF 28 OFFICERS WILL BE SELECTED FOR THE AWARD: 24 COMMISSIONED OFFICERS (COs) AND 4 WARRANT OFFICERS (WOs), AS DESCRIBED IN PARAGRAPH 6.

4. ADMINISTRATIVE REQUIREMENTS. ARMY COMMANDS (ACOM), ARMY SERVICE COMPONENT COMMANDS (ASCC), DIRECT REPORTING UNITS (DRU), AND FIELD OPERATING AGENCIES (FOA) AS IDENTIFIED IN PARAGRAPH 8.C. WILL PROVIDE POINT OF CONTACT INFORMATION TELEPHONICALLY OR VIA E-MAIL TO THE HRC POC LISTED IN PARAGRAPH 14 BELOW, NLT 1 NOV 14. REQUEST DISSEMINATION OF THIS MESSAGE TO THE LOWEST LEVEL POSSIBLE.

5. ELIGIBILITY.

A. NOMINEES MUST BE COMPANY GRADE OFFICERS (2LT, 1LT, CPT; OR WO1, CW2) IN THE U.S. ARMY. PERSONNEL IN THE RANKS OF CPT OR CW2 MAY NOT BE ON A PROMOTION LIST FOR MAJ OR CW3, RESPECTIVELY, AS OF 31 DECEMBER 2014.

B. NOMINEES MUST MEET BODY COMPOSITION STANDARDS IAW AR 600-9, THE ARMY BODY COMPOSITION PROGRAM, 28 JUNE 2013, AND MUST HAVE PASSED THE APFT WITHIN CY14.

6. AWARD DISTRIBUTION.

A. ACTIVE ARMY: 12 COs AND 2 WOs.

B. ARMY NATIONAL GUARD: 6 COs AND 1 WO.

C. U.S. ARMY RESERVE: 6 COs AND 1 WO.

7. SELECTION CRITERIA. AR 600-89, GENERAL DOUGLAS MACARTHUR LEADERSHIP AWARD PROGRAM, 20 SEPTEMBER 2007, ESTABLISHES PARTICIPATION AND SELECTION CRITERIA FOR ALL NOMINEES. THE REGULATION CAN BE ACCESSED FROM THE U.S. ARMY PUBLICATIONS

DIRECTORATE WEBSITE AT: WWW.APD.ARMY.MIL.

8. SELECTION PROCESS - ACTIVE ARMY.

A. SELECTION BOARD. HRC WILL CONDUCT A SELECTION BOARD TO SELECT 12 ACTIVE ARMY CO WINNERS AND TWO ACTIVE ARMY WO WINNERS FROM THE NOMINATIONS FROM THE FOLLOWING ORGANIZATIONS: ARMY COMMANDS (ACOM), ARMY SERVICE COMPONENT COMMANDS (ASCC), DIRECT REPORTING UNITS (DRU), AND HQDA FIELD OPERATING AGENCIES (FOA). HRC WILL CONDUCT A SEPARATE FOA SELECTION PANEL TO SELECT THE FOA NOMINEES TWO (COs) AND ONE (WO) WHO WILL COMPETE WITH THE OTHER ACTIVE ARMY NOMINEES ON THE SELECTION BOARD. RESULTS OF THE BOARD WILL BE RELEASED IN AN ALARACT MESSAGE ON 1 MARCH 2015.

B. NOMINEE PACKETS. ALL ACTIVE ARMY ORGANIZATIONS MUST SUBMIT ELECTRONIC NOMINATION PACKETS NLT 8 JANUARY 2015 TO HRC AT USARMY.KNOX.HRC.MBX.TAGD-OPS@MAIL.MIL. PACKETS MUST BE IN PORTABLE DOCUMENT FORMAT (.PDF) AND BE 300X300 DOTS PER INCH (DPI).

C. NOMINEE ALLOCATIONS. ACTIVE ARMY NOMINEE ALLOCATIONS ARE BASED ON COMPANY GRADE OFFICER DENSITY. NOMINATIONS ARE OPTIONAL FOR ORGANIZATIONS WITH LESS THAN 30 COMPANY GRADE AUTHORIZATIONS. THOSE ORGANIZATIONS ARE IDENTIFIED WITH AN ASTERISK (*). ALL OTHER ORGANIZATIONS MUST SUBMIT NOMINATIONS AND NEGATIVE RESPONSES MUST HAVE GENERAL OFFICER ENDORSEMENT. THE NOMINEE ALLOCATIONS ARE:

- (1) ARMY STAFF*: 1 CO, 1 WO
- (2) FORSCOM: 21 CO, 4 WOs
- (3) TRADOC (INCLUDING USAREC & USACC): 7 COs, 2 WOs
- (4) AMC*: 1 CO, 1 WO
- (5) ARMY PACIFIC (INCLUDING EUSA): 4 COs, 1 WO
- (6) USASOC: 2 COs, 1 WO
- (7) ARMY EUROPE: 2 COs, 1 WO
- (8) ARMY CENTRAL: 1 CO, 1 WO
- (9) ARMY SOUTH: 1 CO, 1 WO
- (10) SMDC*: 1 CO, 1 WO
- (11) ARMY NORTH*: 1 CO, 1 WO
- (12) ARMY AFRICA*: 1 CO, 1 WO
- (13) MEDCOM: 6 COs, 1 WO
- (14) INSCOM: 1 CO, 1 WO
- (15) ARCYBER: 1 CO, 1 WO
- (16) IMCOM*: 1 CO, 1 WO
- (17) MDW*: 1 CO, 1 WO
- (18) USACE*: 1 CO, 1 WO
- (19) USMA*: 1 CO, 1 WO
- (20) CID: 1 CO, 1 WO
- (21) ATEC*: 1 CO, 1 WO
- (22) FIELD OPERATING AGENCY: EACH FIELD OPERATING AGENCY IS AUTHORIZED ONE CO AND ONE WO.

9. EACH ACTIVE ARMY NOMINATION PACKET WILL CONSIST OF THE FOLLOWING DOCUMENTS.

A. A MEMORANDUM NOMINATING THE OFFICER WITH ENDORSEMENT FROM THE CHAIN OF COMMAND, TO INCLUDE GENERAL OFFICER-LEVEL ENDORSEMENT. THE MEMORANDUM WILL INCLUDE A STATEMENT THAT THE OFFICER WAS NOMINATED BY THE UNIT, MEETS BODY COMPOSITION STANDARDS OF AR 600-9, AND PASSED

THE APFT WITHIN CY14.

B. THE MEMORANDUM WILL INCLUDE THE FOLLOWING ENCLOSURES.

(1) ENCL 1. PERSONAL DATA: A SINGLE PAGE WITH THE NOMINEE'S FULL NAME, RANK, SSN, BRANCH, COMPLETE UNIT OF ASSIGNMENT, DUTY POSITION, UNIT ADDRESS, CITY STATE, ZIP, UNIT PHONE NUMBERS (COMMERCIAL, DSN, AND FAX), UNIT E-MAIL ADDRESS; HOME ADDRESS, CITY, STATE, ZIP, HOME PHONE NUMBER, AND HOME E-MAIL ADDRESS.

(2) ENCL 2. ACCOMPLISHMENTS: A NARRATIVE SUMMARY OF THE NOMINEE'S LEADERSHIP ACCOMPLISHMENTS DURING CY14. UNITS WILL NOT NOMINATE OFFICERS FOR ACCOMPLISHMENTS THAT OCCURRED PRIOR TO THE CALENDAR YEAR OF CONSIDERATION. LEADERSHIP ACCOMPLISHMENTS WILL BE BASED ON THE CRITERIA IN PARAGRAPH 11 BELOW, AND THE NARRATIVE WILL DESCRIBE HOW THE NOMINEE'S PERFORMANCE MET EACH CRITERION. THE NARRATIVE WILL BE DOUBLE-SPACED IN ARIAL 12-PITCH FONT, AND MAY NOT EXCEED TWO PAGES.

10. SELECTION PROCESS - RESERVE COMPONENTS. THE NGB AND OCAR WILL PUBLISH SPECIAL INSTRUCTIONS FOR THEIR NOMINATION PACKETS AS REQUIRED.

A. ARMY NATIONAL GUARD NOMINATIONS: SEND NOMINATION PACKETS FOR ALL ARMY NATIONAL GUARD COs AND WOs TO ARNG-HRH, PERSONNEL POLICY DIVISION, POINT OF CONTACT IS MS. CYNTHIA A. DAVIS, 703-607-3449, EMAIL IS: CYNTHIA.A.DAVIS74.CIV@MAIL.MIL. DO NOT SEND PACKETS TO HRC.

B. UNITED STATES ARMY RESERVE NOMINATIONS: SEND NOMINATION PACKETS FOR ALL UNITED STATES ARMY RESERVE OFFICERS AND WOs TO AFRC-PRA, ADJUTANT GENERAL DIVISION, EMAIL IS: USARMY.USARC.USARC-HQ.MBX.LEADERSHIP-AWA@MAIL.MIL. POINT OF CONTACT IS MS. GAIL K. MILLER, 910-570-8830, E-MAIL IS: GAIL.K.MILLER.CIV@MAIL.MIL. DO NOT SEND PACKETS TO HRC.

C. THE NGB AND OCAR WILL SEND THEIR SELECTION BOARD RESULTS TO HRC NLT 11 FEBRUARY 2015, AND WILL INCLUDE A COPY OF THE NARRATIVE SUMMARY FROM EACH RECIPIENT'S NOMINATION PACKET. ADDITIONALLY, NGB AND OCAR WILL PROVIDE THE FOLLOWING INFORMATION FOR EACH AWARD RECIPIENT: A STATEMENT THAT THE RECIPIENT MEETS BODY COMPOSITION STANDARDS OF AR 600-9 AND PASSED THE APFT DURING CY14; RECIPIENT'S FULL NAME, RANK, SSN, BRANCH, COMPLETE UNIT OF ASSIGNMENT, DUTY POSITION, UNIT ADDRESS, CITY STATE, ZIP, UNIT PHONE NUMBERS (COMMERCIAL, DSN, AND FAX), UNIT E-MAIL ADDRESS; HOME ADDRESS, CITY, STATE, ZIP, HOME PHONE NUMBER, AND HOME E-MAIL ADDRESS. NAMES OF THE WINNERS WILL BE ANNOUNCED IN THE SAME ALARACT MESSAGE THAT ANNOUNCES THE ACTIVE DUTY WINNERS ON 1 MARCH 2015.

11. SELECTION CRITERIA. ALL NOMINEES ARE SELECTED BASED ON OVERALL LEADERSHIP PERFORMANCE DURING CY14 ONLY. THE FOLLOWING FACTORS WILL BE CONSIDERED.

A. LEADERSHIP: PERFORMANCE THAT EXEMPLIFIES THE IDEALS OF DUTY, HONOR, COUNTRY.

B. INFLUENCE: THE ABILITY TO INFLUENCE OTHERS TO ACCOMPLISH THE MISSION BY PROVIDING PURPOSE, DIRECTION, AND MOTIVATION.

C. PROFICIENCY: THE NOMINEE IS TECHNICALLY AND TACTICALLY COMPETENT.

D. VALUES: THE NOMINEE IS COMMITTED TO THE ARMY VALUES OF

LEADERSHIP, DUTY, RESPECT, SELFLESS SERVICE, HONOR, INTEGRITY, AND PERSONAL COURAGE.

E. TEAM-BUILDING: THE NOMINEE DEVELOPS COHESIVE TEAMS THAT ANTICIPATE REQUIREMENTS AND EXERCISE INITIATIVE WITHIN THE COMMANDER'S INTENT.

F. PERSONAL SKILLS: THE NOMINEE EXHIBITS INTANGIBLE ASPECTS OF LEADERSHIP RELATING TO PEOPLE AND INTERPERSONAL COMMUNICATION SKILLS, AND THE QUALITY OF THE LEADERSHIP CLIMATE. FOR EXAMPLE, THE NOMINEE SHOULD EXHIBIT THE ABILITY TO UNDERSTAND HUMAN NATURE (EMPATHY) AND THE ABILITY TO GAIN CONSENSUS AMONG DIVERSE GROUPS.

12. AWARDS.

A. RECIPIENTS WILL ATTEND AN AWARDS CEREMONY AT THE PENTAGON IN MAY 2015. THE EXACT DATE OF THE CEREMONY WILL BE PUBLISHED IN THE 1 MARCH 2015 ALARACT MESSAGE THAT ANNOUNCES THE NAMES OF THE WINNERS. THE CHIEF OF STAFF, ARMY (CSA) AND THE GENERAL DOUGLAS MACARTHUR FOUNDATION HOST THE AWARDS CEREMONY.

B. RECIPIENTS WILL RECEIVE:

- (1) AN ENGRAVED 15-POUND BRONZE BUST OF GENERAL MACARTHUR FROM THE MACARTHUR FOUNDATION.
- (2) AN ENGRAVED MEMENTO FROM AUSA.
- (3) A COMMENDATION MEMORANDUM FROM THE CSA THAT WILL BE FORWARDED FOR INCLUSION IN THE OFFICIAL MILITARY PERSONNEL FILE (OMPF).

13. FUNDING. ACTIVE ARMY UNITS (ACOM, ASCC, DRU, AND FOA), ARNG, AND USAR WILL FUND TRAVEL, LODGING, AND PER DIEM COSTS FOR THEIR AWARD RECIPIENTS TO ATTEND AWARD ACTIVITIES. IAW JFTR, VOL I, APPENDIX E, PARAGRAPH A2M(1)(B), ORGANIZATIONS ARE AUTHORIZED AND ENCOURAGED TO ISSUE INVITATIONAL TRAVEL ORDERS FOR THE RECIPIENT'S SPOUSE (OR ONE IMMEDIATE FAMILY MEMBER) TO ATTEND THE AWARD ACTIVITIES.

14. POINTS OF CONTACT FOR THIS MESSAGE:

A. HRC POC: MS. BONNIE L. PARKER, 502-613-8159; E-MAIL: BONNIE.L.PARKER4.CIV@MAIL.MIL.

B. NGB POC: MS. CYNTHIA A. DAVIS, 703-607-3449, EMAIL: CYNTHIA.A.DAVIS74.CIV@MAIL.MIL

C. OCAR POC: MS. GAIL K. MILLER, 910-570-8830; E-MAIL: GAIL.K.MILLER.CIV@MAIL.MIL

15. THIS MESSAGE WILL EXPIRE 1 MARCH 2015.